



Monday, 02 December 2024

## Understanding Attendance at Birch Hill Primary School

Dear Parent/Carer,

We are writing to inform you of an exciting research project we are working on with our partner ImpactEd. ImpactEd is a social enterprise research company which evaluates what is working well in schools across the country and what impact this is having on the outcomes of our young people.

Improving attendance is a shared goal not only at Birch Hill but across UK schools as a whole. We are using the ImpactEd platform to complete self-report surveys to help us understand some of the barriers to achieving higher attendance rates. This will help us put in place targeted interventions and support for our pupils.

Over the next few weeks, all pupils will complete a short self-report survey to gather their feedback on the following areas related to attendance rates:

**School engagement** - measures pupils' behavioural, emotional and cognitive engagement with school.

**Wellbeing** - includes contentment, overall sense of purpose and day-to-day happiness.

**Psychological sense of school membership** - focused on a sense of belonging to the school community.

Pupils will complete their surveys during the school day. While we hope pupils will value the opportunity to give their honest opinions on these topics, pupils will also be made aware that they can opt out of the survey if they wish.

As part of this research, we also want to gather your views as parents and carers. You are invited to complete our survey related to your views on attendance and how we can further support you. We really appreciate your honest feedback and time in completing this survey.

The link to the survey is below or you can scan the QR code below.

[impacted.typeform.com/merlegh](https://impacted.typeform.com/merlegh)

Thank you in advance for your support and we look forward to sharing the findings with you later this academic year.

Yours sincerely,



**Michael Dillon**  
**Headteacher**

